

Denver, Co, December 29, 2017- Pioneer Scale Co., Inc , a leader in large capacity industrial scales and distributor for Cardinal Scale industrial equipment and Belt-way Scale bulk conveyor weighing systems, announced today that it has acquired the assets and equipment of American Scale Service and Supply Co. Servicing Colorado, New Mexico and Wyoming from operations located in the greater Denver area, American Scale Service and Supply is a large capacity scale company with the same basic customer demographics as those of Pioneer Scale.

Pioneer Scale will immediately start operations at the old location in Lakewood, Colorado operating as Pioneer Scale Co., Inc. d.b.a. American Scale of Denver. The purchase brings a continuous service area covered by Pioneer Scale that includes Arkansas, Missouri, Texas, Oklahoma, Louisiana, New Mexico, Colorado and Wyoming. Pioneer Scale with extensive supply chain management and corporate management expertise plans to increase existing operations at the Colorado location through an introduction to industries reliant on belt scales for production management and inventory as well as increasing the staff to accommodate excessive demand in the Denver area.

"I'm looking forward to this new adventure with American Scale in Colorado," said Brien Crews, Vice President of Sales. "Pioneer Scale Company has great employees in Benton Arkansas, Texarkana Texas and Grand Prairie Texas alone with some of the best customers and vendors anyone could do business with. These relationships have greatly impacted my life in the best possible way. I'm looking forward to adding yet more of the same type of friends, customers, employees and vendors to an already great life. To quote Coach Steve Spurrier, Life always look bigger out the windshield of the car than in the rear view mirror."

American Scale Service and Supply was founded in 1987 by Rich Werth and his late wife, Sharon Werth who passed away earlier this month. They have been a perennial Top Ten Dealer for Cardinal Scale Manufacturing for the past 15 years. Approximately ten years ago they took over operations for Cardinal Scale who ran a facility in Denver, Colorado for many years. Rich Werth who has over 40 years of industrial scale experience will be utilized in a role of consultant as long as he chooses. Many of the relationships he has developed over the years with customers will be enhanced by his continued presence.

Matt Stovern, President of Cardinal Scale and Fred Cox, Vice President of Sales, and all of the Cardinal family are very proud of our long standing support from Rich and Sharon Werth of American Scale. We look forward to the future and the opportunities that Pioneer Scale will bring to American Scale in supporting our long standing customers of the greater Western Colorado Region. Cardinal Scale Manufacturing continues to bring the most advance products to the weighing industry, and we are very proud to be represented by American Scale and the support they bring to our valued customers.

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For more information regarding Pioneer Scale and American Scale of Denver, please visit
<http://www.pioneerscale.com/>