

July 5, 2018

Pioneer Scale Co., Inc. announces expansion within their corporate office. After a successful acquisition of American Scale in Denver, Colorado, the team at Pioneer Scale recognized a need for more positions within their dynamic company. Pioneer Scale Co., Inc. added the following positions to their corporate office: Process Management, Marketing, and Sales.



Pictured from left to right: Clayton Livingston, Adam Rosales, Jeff Johnson (Brien and Keith Crews pictured in back)

Process Management:

Jeff Johnson is the new Process Manager within the organization to identify areas of improvement and he will implement those changes to make Pioneer more efficient in operation. His first major project will be implementing the company's CRS in the Denver office.

Marketing:

Adam Rosales is the new Digital Marketing Specialist in the corporate office. He will oversee advertising campaigns, social media and web design. His job will be to drive customer development and corporate image.

Sales:

Clayton Livingston is the new Corporate Salesperson in the corporate office. He will work with General Manager, Keith Crews, directly in the sales training program where he will close leads and drive conversions.

Pioneer Scale Co., Inc. is thrilled to announce the investment of these three new positions within their company. This unprecedented expansion forecasts growth for Pioneer Scale as they take on more of the market share.

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